



ACVS
AMERICAN COLLEGE of
VETERINARY SURGEONS

Authorized Uses of the ACVS Veterinary Surgeon Logo

(9/2012)



1. An ACVS Diplomate may use the ACVS Veterinary Surgeon logo to designate their *individual* certification by the American College of Veterinary Surgeons (ACVS). The logo may be used on practice and professional stationery, business cards, websites and advertisements.
2. For all uses, the ACVS Veterinary Surgeon logo must be located immediately adjacent to the name of the individual Diplomate.
3. The size of the ACVS Veterinary Surgeon logo can be changed, but the proportions must remain consistent with the original logo.
4. Under no circumstances may any text or graphical elements of the ACVS Veterinary Surgeon logo be altered.
5. The official color of the logo is Pantone PMS 541 C. When appropriate with the color of the professional stationery or business cards, other colors for the logo may be used as long as they project a professional appearance.

Specific questions regarding appropriate usage of the ACVS Veterinary Surgeon logo should be directed to the ACVS office at acvs@acvs.org or 301-916-0200 x113. Improper use of the ACVS Veterinary Surgeon logo could be interpreted as professional misconduct and be grounds for disciplinary action by the ACVS.